

2025 Waimea Cherry Blossom Festival Activities and Lineup & Location:

Church Row Park—Hwy. 19 (note one-way traffic pattern):

- Historical Cherry Tree Display: Waimea Lions' Club offers a pictorial history of the cherry trees and serves as the festival's official Lost and Found station. Festival t-shirt sales.
- Entertainment: 9:15 a.m.-2 p.m., Halau Manaola, Chinese Lion dance by Majesty, Ryukukoku Matsuri Daiko Taiko, Hawaiian Duo, Puna Taiko
- Bonsai: The Waimea Bon-yu Kai Bonsai Club offers a display and sale of bonsai, ongoing demonstrations and a clinic to discuss and work on the art of bonsai.

Kamuela Hongwanji—Church Row:

- Food & Cherry Branch Sales: Mission members offer Asian food sales: chichi mochi, andagi and types of bento. Cherry tree branches for sale if available.
- Cooking Demos: Hawai'i chefs offer cooking demonstrations 9:30 a.m.-2 p.m., Peter Abarcar of Mauna Kea Resort, Kalani Garcia of Four Seasons Resort Hualalai, Allen Hess of FORC, Jayson Kanekoa of Waikoloa Beach Marriott, Alan Wong.
- Open House at Kamuela Hongwanji: Rev. Masanari Yamagishi explains Shin Buddhism rituals.
- Setsubun: Interactive bean throwing ritual to welcome spring and keiki activity presented by Japanese Cultural Center of Hawai'i

Parker Ranch Center—Hwy. 19:

- Festival Entertainment Stage: In the Center's back parking lot. 9 a.m. blessing opens festival with introduction of dignitaries; entertainment until 3 p.m. Join-in dancing with North Hawai'i Bon Dancers accompanied by Kona Hongwanji Taiko and Team Majestic Lion Dancers starting 9:20 a.m., followed by Jennie Kaneshiro & CJ Kama, Saddle Road Band, Johnny Ness and the Rock Ness Monsters, Taishoji Taiko.
- Craft Fair: Over 75 crafters and info booths inside and out of the Center.
- Mochi Tsuki Pounding: Help pound mochi with members of the Kona Hongwanji Buddhist Temple outside in the back parking lot starting 10 a.m. while supplies last; mochi samples.
- Family Craft Activities: Inside Food Court in Blue Room
- Selfie Photo Station: [#WaimeaCBF](#), [#thinkpink](#) [#parkerranchcenter](#)

Mana Christian 'Ohana's Kahilu Town Hall - behind Parker Ranch Center and across from Kahilu Theatre:

- Kravin' Munchies Craft Fair and Quilt Display
- Vehicle Display: IK Dealer Group displays new vehicles from Kama'aina Motors, Kama'aina Nissan, Kona Nissan and Kona Auto Center behind the Center in the adjacent grassy lot

Kamuela Hardwoods - Behind Mana Christian 'Ohana Kahilu Town Hall (restored Parker Ranch slaughterhouse):

- First Saturday Artisan's Hui, Woodworking workshop, showroom tour

Waimea Historic Corner—Hwys. 19/190 intersection:

- Firehouse Gallery: Waimea Arts Council presents 32nd Annual Cherry Blossom Exhibition, "Big Island Blooms," with originals and prints for sale, including the 2025 festival posters for \$10 that will be signed by artist Janice Gail. Outdoor chalk drawing.
- Waimea Preservation Association Cottage: open house and fun on the 20-foot-square chess board 10 a.m.-2 p.m.
- Thelma Parker Memorial Public and School Library: Create your own haiku poem and illustrate it in watercolor with guidance from Waimea Arts Council artist. Materials provided (while supplies last).

Parker School Theatre—Lindsey Road:

- Asian Music and Dance: 2 p.m.

Parker Ranch Historic Homes – Hwy. 190:

- Free Tours of Historic Homes: Visit Pu'uopelu and Mana Hale, two homes that chronicle the Parker family's legendary history involving monarchs, ranching and Broadway.
- Japanese Tea Ceremony: The Urasenke Hilo Association interactive tea ceremonies 11 a.m.-3 p.m.
- Feather Lei Making Demos, 10 a.m.-2 p.m.
- Apparel & Accessories Sales, Parker Ranch, cherry-blossom

Waimea Center – Hwy. 19:

- KTA Super Stores Waimea: Food demos, sampling 9 a.m.-1 p.m.
- Waimea Center's Atrium: Entertainment 10 a.m.-1:30 p.m, taiko, koto, jazz, lion dance

Historic Spencer House – (In Waimea Center next to McDonalds) Hwy. 19:

- Japanese Collectibles: View a display of vintage kimono, obi and collection of kokeshi dolls, plus learn about the 1840 Spencer House.

Keck Observatory Headquarters Lawn – Hwy. 19:

- Telescope Viewing: See our nearest star, the Sun!
- Craft Fair and Food Booths/Trucks

Kamuela Liquor Store – Hwy. 19: Sake tasting noon-3 p.m.

Historic Pukalani Stables – Corner of Pukalani and Ala 'Ohia Roads

- Kamuela Farmers Market: Browse over 70 food and product vendors, including sales of cherry trees and blooming branches 7:30 a.m.-3 p.m. Cooking demos 9 a.m.-10:15 a.m.; Entertainment 9 a.m.-12:15 p.m., Dagan Bernstein, Darlene Ahuna, lion dance, bon dance; face painting 10 a.m.-1 p.m.

- Holo Holo Ku at Parker Ranch next to Pukalani Stables

Cherry Choo Choo train rides for young keiki, \$5 fee.